



Press Release

Contact Limited

Shell Step Awards 2006

London, UK - Friday 15th September 2006 - CONTACT, The leading provider of Hosted IT and Telecoms solutions today announced success in the Shell Step Awards 2006 with their Edinburgh University student Simon Knockton winning Best Presentation for his Product Development and PR project.

A panel of high-profile business leaders awarded Knockton for his success in delivering a presentation on the success of his internship at Contact Ltd.

Knockton said, "Working in a dynamic SME has really opened my eyes to the business environment. I have become really engaged in the company ethos and feel that developing Contact's Hosted products for SME Business Continuity is a real contribution to the business world."

Contact benefit from fulfilment of the Product Development and PR project. Both secondary and primary research have been conducted and written up into a concise report. The findings of this show some extremely interesting and relevant results on the preparedness of SME's for disasters and Business Continuity.

Tom Nokes, Head of Marketing at Contact said, "Simon's time at Contact has been invaluable and this award reflects not only his hard work, but also the lasting benefit that he will bring to our delivery of Hosted IT and Telecoms." The internship project presented a steep learning-curve for Knockton who was picked by Contact from a group of strong candidates.

Dominic List, MD at Contact said, "Simon impressed us with his academic track-record, interest in technology and entrepreneurial spirit. We looked past his geography degree and saw business potential. It certainly paid off."

Entrepreneurial spirit is a common theme with Shell Step, with many of the entries representing other exciting innovations and spanning a wide range of industries. Contact has already begun to build upon the completed project by using the recommendations from Knockton's research to implement changes to their marketing mix and the entire sales process.

About Contact

Contact is the UK's leading providers of hosted services for business. Its portfolio includes a hosted IP voice solution and a virtual Microsoft Office environment, allowing the customer to have their entire voice and data delivered down a single and simplified infrastructure.

These products provide customers with high end functionality and productivity tools without the expensive implementation and maintenance costs associated with traditional infrastructure. Contact believes that business solutions should be



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presented as such, without much of the hyperbole that is provided by traditional manufacturers and vendors.

Press Contact:

Tom Nokes

Contact

0845 2757575

tnokes@contact.co.uk

www.contact.co.uk